



CPD STANDARDS AMBASSADOR SCHEMES

The CPD Standards Office is a unique organisation and was founded with the vision of understanding and enabling positive and successful CPD and learning experiences. As a highly specialised expert team, our university led research has equipped us with extensive expertise on all things CPD.

The CPD Standards Office is often recommended to training providers by current members or educational/ training professionals, because of the high number of recommendations, we have developed an ambassador scheme.

By becoming a CPD Ambassador you will begin a recommendation and affiliate relationship with the Office, where we will work together finding opportunities to expand the CPD Standards community.

CPD Standards Ambassador Schemes

Win - Win Relationship

The relationship between the CPD Ambassador and the CPD Standards Office has been developed to ensure benefits for both organisations.

It is well established that word of mouth referrals and recommendations have a powerful influence of buying decisions. Many training or learning providers, individual coaches and speakers, have joined the Office as a result of positive conversations, testimonials and direct recommendations.



On this basis, the CPD Standards Office is benefiting by growing its CPD community organically.

The CPD Standards Office part of
THE PROFESSIONAL DEVELOPMENT CONSORTIUM LTD
T: 0203 745 6463 W: www.cpdstandards.com

By positively representing and recommending the CPD Standards Office to others, a CPD Standards Ambassador receives a ‘financial thank you’ for any professional individuals or organisations who become newly registered members of the Office.

Process

To become a CPD Standards Ambassador, you need to:

1 - Complete the CPD Standards Ambassador registration form and agree to our terms and conditions.

2 - Once registered, you will receive a copy of our accreditation information and details of the process to become an accredited CPD provider to enable you to discuss the accreditation with prospective members. You will also be assigned a key contact at the Office.

3 - Ensure you inform us each time you make a recommendation, so we can keep a record to correspond with our new members coming on board. You can do this by introducing each recommended individual or organisation by email to your key contact at the CPD Standards Office.

Fees and Recognition

An Ambassador receives 30% of the first year's membership subscription for any new member they bring on board. This includes organisations or individuals, who register as a fee-paying client with the CPD Standards Office as a direct result of a recommendation.

The 30% fee is based on the Office's annual membership subscription fee. The subscription fees are structured against the number of training or learning activities receiving accreditation or are a flat fee for individual coaches and speakers. Please see the box below for details of the subscription fees and financial thank you amount:

Number of activities to be CPD Accredited	Annual Membership Fee	Ambassador Financial Thank you
Up to 5 training courses, events or online activities	£895	£268.50
Up to 10 training courses, events or online activities	£1395	£418.50
Over 10 training courses, events or online activities	By quotation	By quotation
CPD Coach	£395	£118.50
CPD Speaker	£395	£118.50

Please see www.cpdstandards.com for more information on our accreditation services or call **0203 745 6463** for further advice.